

The Expeditioner in You

Conference title: "The Expeditioner in You".

Conference timing: one-day workshop (9-17 h)

Conference description:

THE EXPEDITIONER IN YOU©

The Expeditioner In You© is a one-day workshop during which Dixie Dansercoer and Julie Brown illustrate the parallels between the organisation of an expedition and running a business. Many years of managing expeditions have taught the duo that an expedition encompasses much more than "packing your backpack and running off."



Expeditioner Conference

Experience.

Vision as a pre-requisite.

Imperative preparations before the start.

Required perseverance during and the workload afterwards.

Julie illustrates the importance of communication during the entire process and advises participants during the creation of their own virtual expedition. Poor communication skills, both in the expedition and corporate worlds, can be deadly.

The workshop begins with concept definition: "The Expeditioner In You©" explained.

- What is an expedition?
- Who should be involved?
- What materials do you need?
- What does it all entail?

Everyone is invited to relinquish personal limitations. Dream his/ her wildest dreams. Solo-expeditions are not allowed and therefore all scenarios focus on teamwork.

Guidelines will then allow the respective teams to organize and present their planned expeditions within a strict yet realistic time frame.

- Dixie will present "real-life" case studies of his various expeditions to illustrate the organisation of grand challenges from A to Z, obstacles included.
- Spectacular video images of Dixie's Arctic and Antarctic expeditions provide visual stimulation for harsh realities.

Next, everyone is set to work: the respective teams organize their expeditions. To let go of the traditional "game" aspect, a maximum return for the company must be envisioned throughout the process.

The following themes form an integral part of the workshop:

Budgeting - Timing - Press exposure - Best and worst case scenarios - HR matters - Travel

plans - Equipment - Logistics - Visuals - Training and Testing - Follow-up - Communication - Teamwork.

Throughout the entire process

- Dynamics of the various groups will be studied,
- Organisational talents examined,
- Realists distinguished from risk-takers,
- and each individual's creativity will be tested.

At the end of the day, each "expedition leader" will give a unique presentation.

All other participants, together with Julie and Dixie, will then rate the expeditions according to set criteria.

The finale is the presentation of the Circles Award that goes to the most unique, most realistic and most complete expedition.

Making business more adventurous!